Good reasons for your visit

There are plenty of good reasons for you to attend electronica. After all, in this form it is unique in the electronics industry.

- Additional information: electronica is increasing in size due to enormous demand and new features.

- The entire electronics industry gathers at a single location

  Exhibitors from nearly every sub-sector of the electronics industry from at least 50 countries around the world with a comprehensive range of exhibits, all at a single location: Such a high concentration of innovations at this level is only available at electronica.

- The exhibitors are expecting you

  From all branches of industry, i.e. from industrial electronics, telecommunications, energy and electromobility to the banking and insurance industry, and from all areas of responsibility, i.e. from hardware developers and software developers to the logistics sector and human resources.

  The results of the exhibitor survey show that electronica's exhibitors are expecting exactly you!

- Thousands of visitors were satisfied, and you will be, too.

  In an independent survey, 99 percent of the visitors who attended electronica 2016 gave electronica a rating of good to excellent.
Just as important as products and services: knowledge!

Five theme-oriented forums and four prestigious conferences give you a look at future prospects and allow you to expand your knowledge on the topics of Automotive, Embedded, Wireless and Industry 4.0. The supporting program at the last electronica enthralled some 7,300 participants.

We showcase, network and support talent

We help talents stay oriented, network career engineers and professionals with leading employers and generate a great deal of attention for start-ups.

Even more reasons for you to attend the fair as well as facts, figures and dates are available here:

→ Exhibition profile