

## Facts & Figures

The leading international trade fair electronica and conference is the very first place to see which components, systems, applications and solutions make new developments such as smart homes and connected cars possible in the first place. Here visitors see the entire world of electronics. The new hall C6 will in 2018 for the first time enable all target groups to actually experience, test and try electronica exhibitors' products in their respective applications.



→ Additional information  
electronica is increasing in size due to enormous demand and new features.

Along with the increase in size come a number of **novelties at electronica 2018**:

- **Four conferences** including one new one,
- **sixteen forums** including five new ones and of course
- the **new hall C6** focusing on Live Demonstrations showing the industry's products in their respective application.

### electronica 2016 in numbers

- 4 days
- 13 halls
- 143,000 square meters of exhibition space
- 2,913 exhibitors from 50 countries
- 73,451 visitors from 84 countries
- 7,987 participants at conferences and forums

## Comprehensive range of exhibits

From components to systems, applications and services: The range of exhibits at electronica covers technologies, products and solutions from the entire

## Save the date

electronica | World's leading trade fair  
and conference for components, systems,  
applications and solutions

Date: Nov 10 - 13, 2020

electronics industry. The fair focuses on industry trends and, in doing so, helps participants stay oriented in the global world of the electronics industry.

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### **International business platform**

electronica's visitors come from nearly every consumer segment and user industry imaginable and include a large number of decision-makers with budgets to invest from Germany and abroad. As a result, electronica is an outstanding platform that allows exhibitors to make new and promising business contacts.

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→ Exhibitor and visitor surveys

→ Visitor / exhibitor profiles

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### **Extensive supporting program**

electronica's extensive program of supporting events includes sixteen theme-oriented forums. They give participants an opportunity to exchange ideas and information about the latest developments with experts. There are also four conferences with prominent speakers that give visitors a chance to get in-depth knowledge in the sectors for **Automotive, Embedded, Medical Electronics** and **Wireless**.

With our initiative "Talent meets Industry", we help talents stay oriented, network career engineers and professionals with leading employers and generate a great deal of attention for start-ups.

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### **Strong partners**

electronica enjoys the support of strong international partners. They include trade associations and the Advisory Board, which represents the industry, as well as the industry's trade media. With the help of these partners, electronica analyzes international markets and adapts its exhibition concept and the supporting program to meet the industry's needs.

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### **Global network**

Besides electronica in Munich, Messe München organizes other leading electronics trade shows in rapidly growing markets.

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→ Global exhibition network

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electronica is unlike any trade fair of its kind. No other event gives you as many ways to showcase your company to such a large and appropriate audience. It also gives you an exclusive look at the future of electronics.

In short: You can see the entire world of electronics here.

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