

## The electronica app—All four days of the fair in your hand



If you use the electronica app to prepare for your visit to the fair, you always have the latest information while you are there.

### electronica Big Step Challenge powered by RS—Take Part and win the Challenge

electronica is attended by electronics enthusiasts from over 80 countries. The sum total of the distances traveled by electronica attendees between the 80 capital cities and Munich is enormous. Will the attendees cover the same, or an even greater distance during the trade fair? With the electronica app, we will be able to measure the distances covered by the (anonymized) trade fair participants over the course of the four days.

#### Donation to a Worthy Cause

If the distance covered by the participants is equal to or greater than the distance between the 80 capital cities and Munich, RS Components and electronica, as organizers of the challenge, will donate a prize to a technology charity.

#### It's Easy to Participate

Simply download the electronica app and get started. There you will also have the chance to enter great prize draws.

### Download the electronica app now!



➤ Download app for iPhone / iPad  
electronica app on the Apple Store



➤ Download app for Android devices  
electronica app on the Google Play Store

## App functions

- ✓ Run targeted searches for exhibitors, product groups, and applications
- ✓ Interactive hall plan with compass function
- ✓ Easily create and access favorites lists
- ✓ Detailed information on the conference and forum programs for each day
- ✓ Document and follow up on text notes

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## Our recommendation

We recommend installing the app before you visit the fair because the free WiFi at the trade-fair center has limited volume.

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→ [Information about free WiFi at electronica](#)

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## Networking via LinkedIn



For the first time ever, you will be able to network with other attendees

of electronica before, during, and after the world's leading trade fair and

conference for electronics.

The networking function from electronica and LinkedIn enables you

to directly get in touch with other trade fair participants:

- Find other trade fair participants who are relevant for you even before the event begins.
- Network with acquaintances and future business partners directly at the trade fair.
- Swap ideas with like-minded people and find common solutions.
- Stay in touch after electronica via LinkedIn.

**Join in the discussion on LinkedIn by using the hashtag #ele18.**

**Posts and videos will then be visible to other participants and the greater LinkedIn community.**

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➤ Connect with LinkedIn

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