

17-Oct-2018

## Startup platform enters round two

### electronica fast forward

**The number of innovations from new players in the electronics industry grows from year to year. So that startups can improve their chances of entering the market, from November 13–16, “electronica fast forward” (e-ffwd) will introduce innovative ideas, prototypes, and products from young companies to international representatives from a wide range of industries.**

After the successful premiere of “electronica fast forward” in 2016, the platform for electronics startups will be held for the second time during this year's electronica. Young companies can demonstrate their innovations and services in one of eight categories. These include automotive and embedded as well as medical electronics and cyber security.

### Startup area in Hall C5

More than 30 startups from ten countries have submitted their applications for this year's “electronica fast forward” award. Integrated within the semiconductor exhibition area, the startups will show their products at the e-ffwd booth in Hall C5. Each day will also feature pitches, presentations, and workshops from the startup scene at the e-ffwd forum. An independent jury will assess the individual companies on the basis of the presentations at the booth and at the forum.

### Comprehensive start package for award winners

The decision as to which startup will receive the “electronica fast forward” award 2018 will be made on the final day of the fair (Friday, November 16) between 11 am and noon at the e-ffwd forum in Hall C5. The winner will receive a booth at electronica 2020 and a marketing package to the value of 75,000 Euro.

### Save the date

electronica | World's leading trade fair and  
conference for electronics

Date: Nov 10 - 13, 2020

### Your contact

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