



Messe München

Connecting Global Competence

Presstetermine / Press Events

electronica 2016



World's Leading Trade Fair for Electronic Components,
Systems and Applications

November 8–11, 2016

Messe München, Germany

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**Pressetermin Dienstag 11.10. / Press Event Tuesday 11th
October**



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**Pressetermin im Vorfeld der Messe, 11. Oktober /
*Press Event in the run-up to the show, October 11th***

Hauptpressekonferenz electronica 2016
Main Press Conference electronica 2016

11:00 – 12:00 h

Herzog Restaurant
& Bar München
Maxburgstraße 4
80333 München

Pressetermine Dienstag 8.11. / Press Events Tuesday 8th



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Pressefrühstück Keysight Technologies <i>Press breakfast Keysight Technologies</i>	09:00 - 11:00 h	Haupteingang West, 1. Stock, Käfer <i>Main entrance West, 1. floor, Käfer</i>
Get Connected - Delphi Technik-Presserfrühstück zur CTCS -Premiere <i>Get Connected - Delphi media briefing for CTCS launch</i>	09:00 – 10:30 h	Halle B2, Stand 361 <i>Hall B2, Booth 361</i>
Pressekonferenz electronica 2016 <i>Press Conference electronica 2016</i>	09:30 – 10:30 h	Pressezentrum West; Konferenzraum 2. Stock <i>Press Center West Conference Room 2nd floor</i>

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Pressekonferenz ROHM Semiconductor <i>Press Conference ROHM Semiconductor</i>	10:00 – 11:00 h	Raum/Room B11 <i>(above Hall B1)</i>
Presse – Event: CEO Roundtable Vernetzte Welten – Aber sicher! Press – Event : CEO Roundtable <i>Connected Worlds—Safe and Secure!</i>	11:00 – 12:00 h	Halle /Hall A3 Stand /Booth 242 electronica Forum
Jahrespressekonferenz Vishay Intertechnology, <i>Annual press conference Vishay Intertechnology</i>	12:00 - 13:00 h	Pressezentrum West, Konferenzraum 2. Stock <i>Press Center West, Conference Room 2nd floor</i>
Pressekonferenz – congatec <i>Press conference - congatec</i>	13:00-14:00 h	Raum/Room B11 <i>(above Hall B1)</i>

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Pressekonferenz – NXP <i>Press conference - NXP</i>	14:00-15:00 h	Pressezentrum West; Konferenzraum 2. Stock <i>Press Center West Conference Room 2nd floor</i>
Presserundgang – Fraunhofer <i>Presstour - Fraunhofer</i>	14:30 h	Halle A4, Stand 113 <i>Hall A4, Booth 113</i>
Press Briefing Avnet / Premier Farnell <i>Press Briefing Avnet / Premier Farnell</i>	15:00 – 16:00 h	
Pressekonferenz – Inova Semiconductors <i>Press conference - Inova Semiconductors</i>	17:00-18:00 h	Raum/Room B13 <i>(above Hall B1)</i>

Pressetermine Mittwoch 9.11. / Press Events Wednesday 9th



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Pressekonferenz – TQ-Systems GmbH <i>Press Conference – TQ-Systems GmbH</i>	10:00 – 11:00 h	Raum/Room B12 <i>(above Hall B1)</i>
Weißwurstfrühstück mit der Fachpresse <i>Breakfast with Weißwurst for trade press</i>	10:30 – 11:30 h	Halle / Hall B1, Stand / Booth 538

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Pressekonferenz – Knowles Corporation Europe <i>Press Conference – Knowles Corporation Europe</i>	11:00 – 12:00 h	Raum/Room B13 <i>(above Hall B1)</i>
ODU Pressegespräch <i>ODU press talk</i>	11:30 – 12:30 h	Halle B2, Stand 143 <i>Hall B2, Booth 143</i>
Pressekonferenz – AAEON <i>Press Conference – AAEON</i>	12:00 – 13:00 h	Raum/Room B12 <i>(above Hall B1)</i>
Pressekonferenz TURCK duotec GmbH <i>Press Conference TURCK duotec GmbH</i>	13:00 – 14:00 h	Raum/Room B13 <i>(above Hall B1)</i>
Pressekonferenz – RS Components <i>Press conference – RS Components</i>	13:00-14:00 h	Raum/Room B11 <i>(above Hall B1)</i>

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Pressekonferenz – TDK Technologie & Produkt 2016 <i>Press conference – TDK Technologies & Products 2016</i>	14:00-15:30 h	Pressezentrum West; Konferenzraum 2. Stock <i>Press Center West Conference Room 2nd floor</i>
Presse – Event Ericsson Power Modules <i>Press – Event Ericsson Power Modules</i>	14:00 – 15:00h	Raum/Room B12 <i>(above Hall B1)</i>
Pressekonferenz EBV <i>Press Conference EBV</i>	15:00 – 16:00 h	Raum/Room B11 <i>(above Hall B1)</i>

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Diskussion mit Formel E Fahrern Lucas di Grassi und Daniel Abt, Interviewmöglichkeit ab 16.00 h bei Würth Elektronik eiSos <i>Discussion with Formel E drivers Lucas di Grassi and Daniel Abt, Possibility for interviews at 16.00 h at Würth Elektronik eiSos</i>	Ab 15.30 h	Halle B6, Stand 404 <i>Hall B6, Booth 404</i>
Pressekonferenz – Convergence Promotions <i>Press Conference – Convergence Promotions</i>	16:30 – 17:30 h	Pressezentrum West; Konferenzraum 2. Stock <i>Press Center West Conference Room 2nd floor</i>
Pressekonferenz mit Golf, Schmaus und Musik <i>Press Conference with golf, treat and music</i>	16:30 – 18:00	Halle A1, Stand 434 <i>Hall A1, Booth 434</i>

Pressetermine Donnerstag 10.11. / Press Events Thursday 10th



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EventTalk zum Thema eMobility – mit Fahrern des Formel E Rennteams von Abt Schaeffler Audi Sport, Hans- Jürgen Abt, Thomas Biermeier bei Würth Elektronik eiSos <i>EventTalk eMobility – with Drivers Formel E racingteam Abt Schaeffler Audi Sport, Hans- Jürgen Abt, Thomas Biermeier at Würth Elektronik eiSos</i>	18:00 h	Halle B6, Stand 404 <i>Hall B6, Booth 404</i>
Pressekonferenz – LPKF <i>Press conference - LPKF</i>	11:30-12:30 h	Pressezentrum West; Konferenzraum 2. Stock <i>Press Center West Conference Room 2nd floor</i>
Presseevent – Hitachi High- Technologies <i>Press event - Hitachi High- Technologies</i>	14.30 h	Halle A6, Stand 218 <i>Hall A6, Booth 218</i>